

## 7.1 Institutional Values and Social Responsibilities.

### 7.1.1 Measures initiated by the Institution for the promotion of gender equity during the last

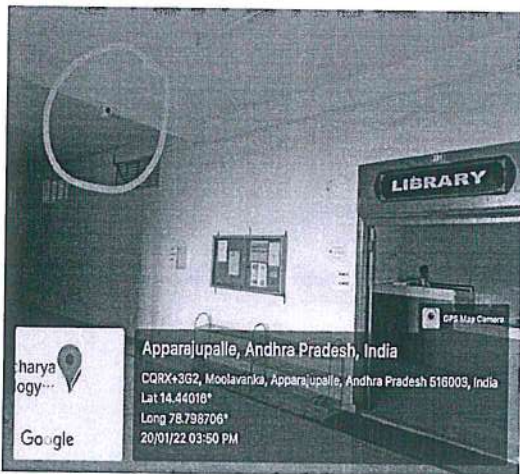
Five years.

The institute provides the following facilities for Gender Equity in the campus.

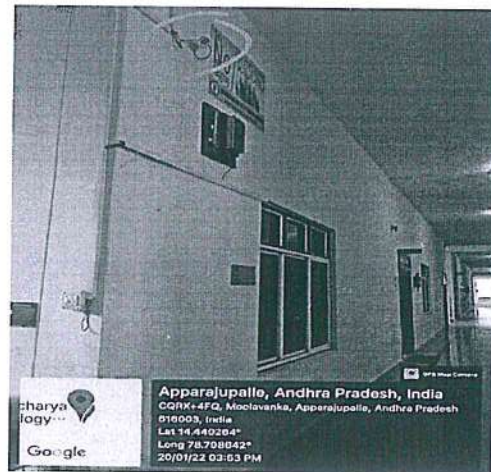
#### a) Safety and Security:

The important places in the institution such as Main entrance, Examination halls, classrooms, corridors, library, Labs and Controller of examinations office are under 24x7 CCTV surveillance.

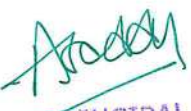
CAMERA DETAILS										
Name of Floor	Corridors	AO-Office	Exam-section	Library	CP-Lab	ELCS-Lab	Class-rooms	Auditorium	Servers	Total
Ground Floor	03	01	01	-	-	-	-	04	-	09
I-Floor	04	-	-	-	06	02	14	-	-	26
II-Floor	03	-	-	04	-	-	07	-	-	14
III-Floor	02	-	-	-	-	-	-	-	-	02
TOTAL										51

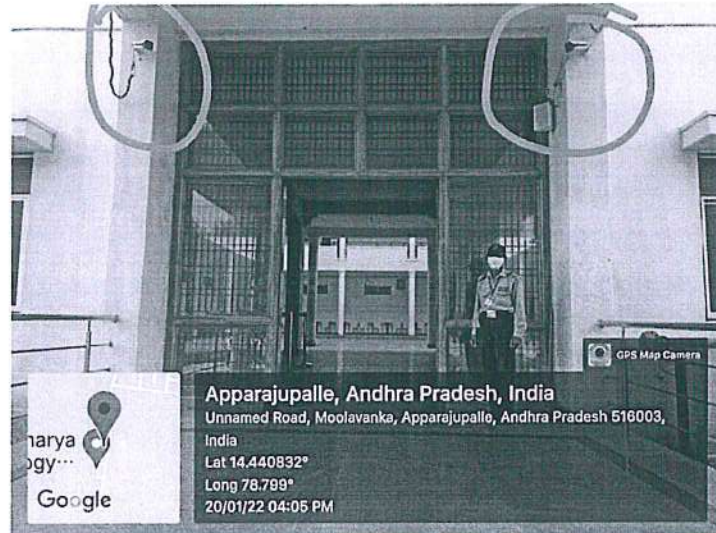


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**CC CAMERAS AT THE MAIN ENTRANCE**

- Complaint and suggestion boxes are made available in every floor of all the academic blocks.
- ID cards have made mandatory for each and every students as well as teaching and Non-teaching staff to prevent Entering of Unknown Persons in the campus.
- The Institution has constituted women development cell and Anti Sexual Harassment Committee for the safety and security of women and girl students.

**(i) Women Development Cell:** An exclusive women development cell (Room No:426) headed by Asst.Prof.S.SHABANA BHANU has been constituted by the Institution.

The following are the functions and responsibilities

- To conduct awareness programs to emphasize on the rights of the women.
- To develop the self confidence of women.
- To guide about Women Welfare Laws.
- To highlight the importance of health and hygiene.
- To direct Women's role in the society.
- To develop multi disciplinary approach for the overall personality development.
- To formulate equity action plan in the development activities of the Institution.

**(ii) Anti Sexual Harassment Committee:** The Anti sexual harassment committee(Room no-427) headed by Dr.M.S.PRIYADARSHINI, is constituted in the institution and following are the functions and responsibilities:

- To build self-esteem and dignity among girl students and women faculty members.
- To create and ensure a safe environment that is free of sexual harassment.
- To create an atmosphere promoting equality and gender justice.
- The mechanism for registering complaints should be safe, accessible and sensitive.
- To take cognizance of complaints about sexual harassment, conduct enquiries, provide assistance and redressal to the victims, recommend penalties and take action against the harasser.

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C. K. Dimple (V&M).



- To recommend to the concerned authorities the follow-up action and monitor the same.
- To advise the disciplinary authority concerned to issue warnings and to take the help of the law to stop the harasser, if the complainant consents.
- To seek medical, police and legal intervention with the consent of the complainant.
- To make arrangements for appropriate psychological, emotional and physical support (in the form of counseling, security and other assistance)

**b) Counseling**

An exclusive professionally qualified student counselor has been appointed for personally counseling the students on a need basis on various issues like: stress management, self esteem issues, lack of motivation, time

Management, friendship issues, emotional issues, behavioral issues, adjustment issues etc.

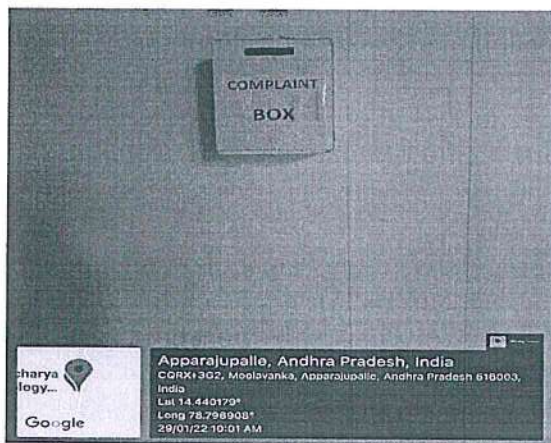
The counselor conducts group sessions to motivate the students to set appropriate goals and to help them gain clarity on their priorities. Students with backlogs are counseled at regular intervals, for academic motivation and strategies for time management.

Lateral entry students are offered group counseling sessions in order to help them integrate with the main stream students.

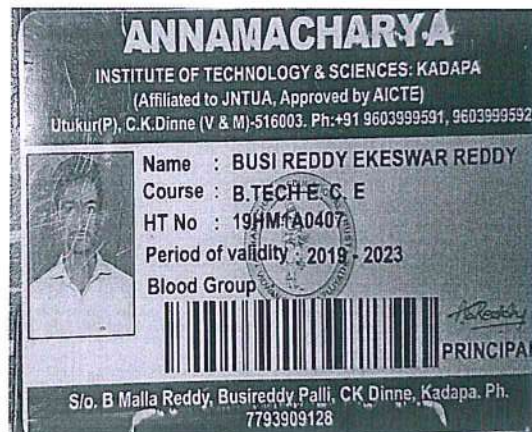
For every student there is a faculty counselor and they meet as per the schedule apart from schedule hours. Students can meet their mentors in office hours of the faculty.

1:20 is the mentor mentee ratio maintained. Every first-year student will have two mentors one from freshmen and one from the department.

Parent teacher meet every semester to update the status of their wards and timely updates about the students to the parents.



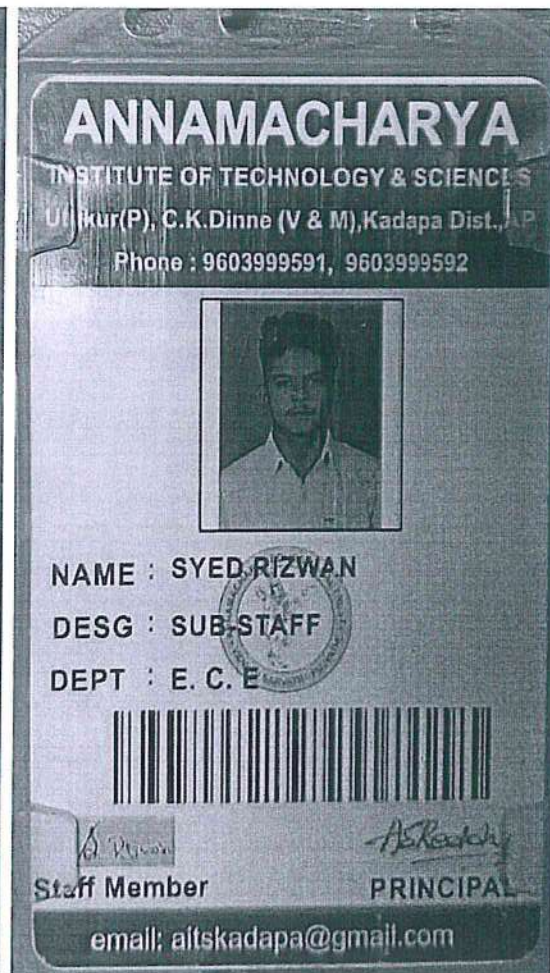
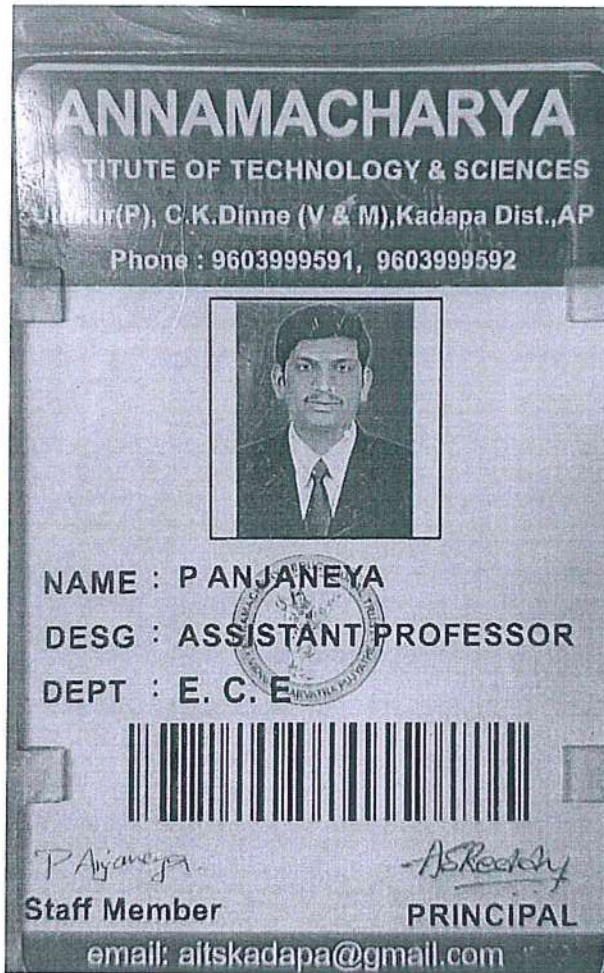
**COMPLAINT BOX**



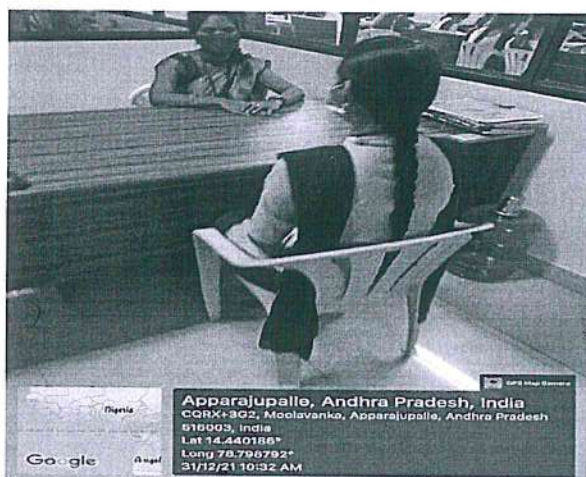
**STUDENT ID-CARD**

*Aswathy*  
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**TEACHING AND NON-TEACHING STAFF ID CARDS**



**COUNCELLING SESSIONS BY FACULTY & SENIOR TOLLYWOOD ACTOR/MOTIVATION SPEAKER SRI K.V PRADEEP KUMAR**

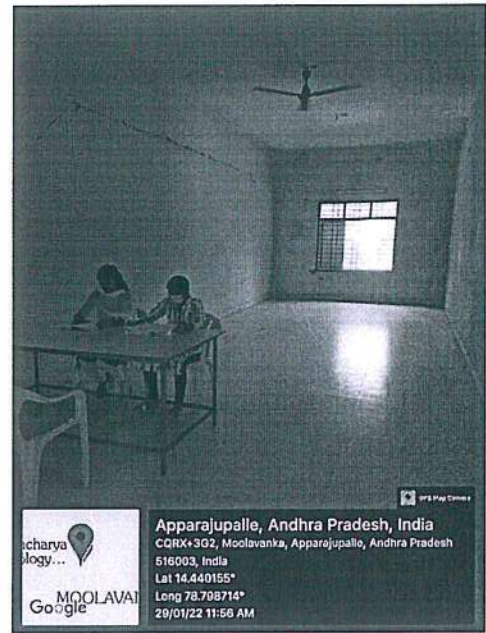
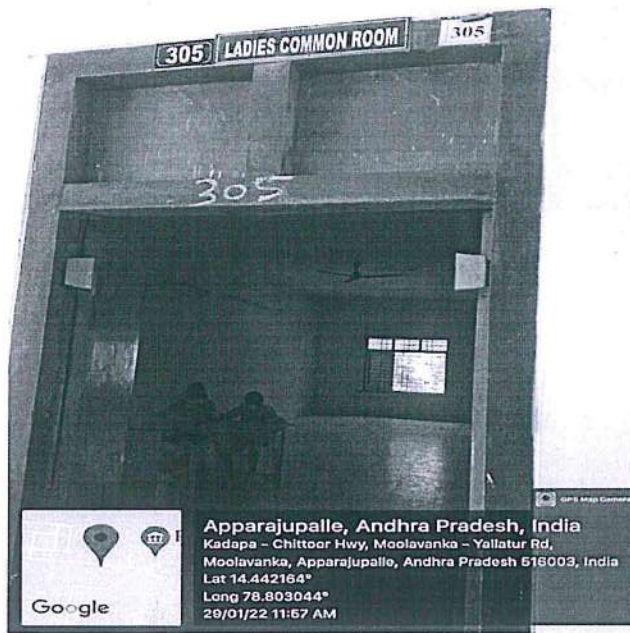
*AsReddy*

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**c) Common Room**

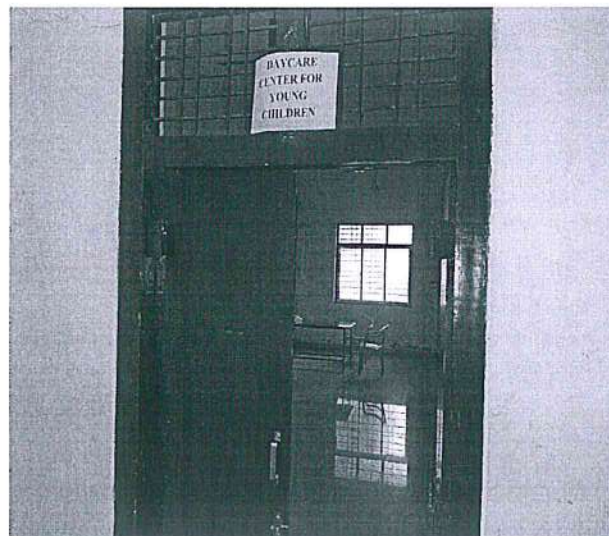
Common rooms (R.NO.305-41.01 Sqmts) are available in each Academic block of the Institution which is equipped with tables, chairs, beds with linen, drinking water coolers and wash rooms, exclusively for girl students and women employees.



**LADIES WAITING HALL (COMMON ROOM).**

**d) Day Care Center (Room No: 113)**

Institution has established a day care center for working women in the campus to take care of young children of lady faculty during working hours. So that the work productivity of lady faculty can be improved.




*Aravind*  
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**Annual Gender sensitization action plan includes the following**

- A Program on Gender Equity on-going Challenges in India.
- Awareness Program on women protection.
- A Program on Academic careers and gender equity
- A Program on Roles of Education to attain Gender Equity
- A Program on Womens economic power and Gender Equity
- A Program on Interactive Session with women protection cell
- Awareness Program on Personality development by Literary Writer and Senior Actor Sri Tanikella Bharani.
- Awareness Program by Motivational Speaker Sri Akella Raghavendra Rao
- Personality development by Cine Actor Pradeep Kumar.
- Awareness Program on Women Empowerment by Dr.K.Lalitha Y.V.U.KADAPA.
- A Program on Role OF Gender Diversity in Innovation and Scientific Diversity,
- A Program on How to achieve Gender Equity.
- A Program on challenges of Women in work Place.
- Awareness Program about DISHA SOS APP by Women Protection Cell.

  
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## INDEX

S.NO	ACADEMIC YEAR	NO OF PROGRAMMES
1.	2016-2017	8
2.	2017-2018	7
3.	2018-2019	6
4.	2019-2020	5
5.	2020-2021	9
TOTAL		35

*Aradhya*  
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**2016-2017**





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**2016 – 2017**

Academic Year	Title of the Program	Date	Number of Participants
2016 – 2017	Gender Equity on-going Challenges in India	04-03-2017	37
2016 – 2017	Awareness Program on Women Protection	17-09-2016	60
2016 – 2017	Gender Equity and Human Rights	20-08-2016	50
2016 – 2017	Women Rights and Gender Sensitization	21-03-2016	30
2016 – 2017	International Women's Day	08-03-2016	90
2016 – 2017	Gender Discrimination in India	05-03-2016	40
2016 – 2017	Gender Equity and Rights of men and Women	20-02-2016	35
2016 – 2017	Academic Careers and Gender Equity	06-02-2016	30

*Aswathy*  
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ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES

Department of Electrical and Electronics engineering

To,

The Principal,

AITS.

Through HOD-EEE

Sub : Permission for organizing seminar on "Gender Equity on going Challenges In India" On 04-03-2017

D.Lakshmipathy, Asst. Divisional Engineer, Operation and maintenance, APSPDCL, Lakkireddipalli, addressed the students of EEE on 04-03-2017, he said that in 2016 India ranked 130 out of 146 in the Gender Inequalities Index released by the UNDP. Another report by OXFARM on inequality revealed that in the workplace, women will receive 34% less wages than their male counterparts for the same work. He pointed that as you go further down the social ladder, things get worse, girls children from the lower strata of society are lucky to see a classroom at all, in India. Girl belonging to families in the top 20% get none at all. Then because social norms subject women to domestication, they often have to stay home and look after the young and elderly.

He also said that women are also discriminated in terms of credit lending and property ownership. This situation can be again drawn back to the patriarchal system prevalent in the Indian economy: women have always been disbarred from the share in the property as it is believed that men are the one who actually carry their generation forward and earn bread and butter for the family, while women would just sustain upon the money earned by men.

These issues are very debatable why women still lag behind men despite the increase in the number of opportunities and affirmative action programs. These debates in my opinion would always lead to the issue of patriarchy, according to me is so entrenched in the Indian society that even through one may try their hardest to uplift women to the level of men, parity would pull them down. He said that until and unless patriarchy is removed, nothing can bring equality among men and women.

*Aslakshy*  
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KADAPA - 516 003. (A.P.)

*[Signature]*  
Head of the Department  
Electrical & Electronics Engg.  
Annamacharya Institute of Technology & Science  
Utukur (P), C.K. Dinne (V&M), Kadapa (Dt.)



ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES

DEPARTMENT OF CIVIL ENGINEERING.

ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES  
Utukur (P), C.K.Dinne (V&M), Kadapa, Y.S.R.Dist., A.P.

Dt. 17/09/2016

CIRCULAR

This is to inform to, all the Lady Faculty members and Girl students of all years that our college is conducting an awareness program on Women Protection Cell in the New Seminar Hall at 3:30 PM. Hence all the lady faculty members and girl students should attend the Program.

*A. Sreedevi*  
PRINCIPAL  
17/9

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EEE - *[Signature]* ECE - *[Signature]*  
MECH - *[Signature]*  
ECE - *[Signature]*  
CSE - *[Signature]*

*A. Sreedevi*  
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**ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES**  
**DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING**

Forwarded to the principal

Sir,

SUB: A Report on Gender Equity and Human Rights –Reg.

Department of computer Science and Engineering has organized a seminar on "Gender Equity and Human Rights " for the staff on 20-08-2016 from 2:30pm to 3:30 pm by Smt. C. N. Arpitha Associate Professor in the Department of Electrical & Electronics Engineering KSRMCE,Kadapa.

The seminar was started with the introduction about the speaker. Then the speaker has narrated the difference between Gender equity and Human Rights with a simple illustration.

The speaker has highlighted that millions of women around the world continue to experience discrimination in areas namely, Laws and Policies, Economics and social discriminations , gender based violence , women crucial role in peace and security is often overloaded.

The speaker also focused about ensuring women's human rights requires ,firstly ,a comprehensive understanding of the social structure and power relations that frames not only laws and politics but also the economy , social dynamic and family and community life. The speaker conducted that harmful gender stereotype must be dismantled , so that women are no longer viewed in the light of what women should do and are instead seen for who they are: unique individuals , with their own needs and desires.

The seminar was attended by the large number of faculties and the students.

*A. Reddy*  
PRINCIPAL

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*C. Subbiah*

Head of the Department,  
Head of the Department  
Computer Science Engg.  
Annamacharya Institute of Technology & Sciences  
Utukur (P), C.K. Dinne (V&M), Kadapa (Dt.)



ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES

DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

Date: 24-03-2016

**Report on activity forwarded to the principal**

Sir,

Sub: A report on “Women Rights and Gender Sensitization”

Women Development Cell has conducted a seminar on “Women rights and gender sensitization” for the staff and students on 21-03-2016 from 2.30 p.m to 3.30 p.m, by Dr.N.Visali, Professor & HOD, Dept. of EEE, JNTUACEP, Pulivendula.

The speaker initiated the session with the important of women rights in this generation and why the women power is crucial to the economic growth of any country. The speaker narrated that our constitution has granted equal rights to women but they are subjected to differential treatments.


A female baby is still unwanted. A girl does not enjoy as much care and affection of her parents as a boy enjoyed.

The speaker expressed that education in the best tool to promote women rights and gender sensitization, as education brings a reduction in inequalities and function as a means of improving their status within the family. To encourage the education of women at all levels and for dilution of gender bias in providing knowledge and education, established schools, college and universities play important role.

The speaker has suggested the following strategies that promote gender sensitization,

- Providing priorities to women education,
- Providing space for individual children where they can practice democratic ways of interacting with each other.
- Encouraging educational activities in school for inculcating mortal values among children and equal respect for boys and girls.

The seminar has changed the mindset of many people who think that women cannot do all jobs. The seminar was attended by large number of staff and students

  
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Incharge

Women Development Cell

ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES

WOMEN DEVELOPMENT CELL

Date: 11-03-2016

Report on Event forwarded to the principal


Sir,

**Sub: A report on International Womens Day**

Women Development Cell has conducted a Event on "**International Womens Day**" for the staff and students on 08-03-2016 from 10.30 p.m to 3.30 p.m, by Dr.P.Chandramati Shankar, professor, Department of Biotechnology, Yogi Vemana University, Kadapa.

The speaker initiated the session with the important of women rights in this generation and why the women power is crucial to the economic growth of any country. The speaker narrated that our constitution has granted equal rights to women but they are subjected to differential treatments.

The speaker also stated about the importance of women in every day to day life and how a women can work hard to make the entire family happy and about the difficulties faced by the women to face the Real world.

  
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ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES

Department of Civil Engineering

Date: 08-03-2016

To  
The Principal,  
AITK.

**Sub: Report on "Gender Discrimination in India" held on 05-03-2016-Reg**

*Dr. Kosinapalle Sasikala* - Obstetrician & Gynecologist in *Kadapa* addressed the students and she said that Gender equity is about the socialization of men and women and the results of this process on the life outcomes of the two genders. She mentioned the various laws created to empower women and also protect themselves from any kind of discrimination in the society they live in. She focused mainly on the following strategies that must be followed

1 creating an atmosphere in which each individual's right to speak and express views is respected

2 Encourage and ensure equal participation in all platforms 3 Address any issues related to sexual violence, the best way to deal with which is 10


sensitize both the genders

4 Legal agencies that can be approached in case of need.

The Session ended by extending vote of thanks to the speaker

  
HOD, CIVIL

Head of the Department  
Civil Engineering,  
Annamacharya Institute of Technology & Sciences  
Uttukur (P), C.K. Dinne (V&M), Kadapa (D.)

  
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# ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES

Date: 24.02.2016

Forwarded to the Principal

Sir,

**Sub: A Report on Equal Rights of Men and Women-Reg.**

Department of computer Science and Engineering has organized a seminar on "Equal Right to Men and Women" for the staff on 20.02.2016 from 2.30 p.m to 3.30 p.m by


The seminar was started with the introduction about the speaker. Then the speaker has started by saying that the discrimination against women and girls is pervasive and long-running phenomenon that characterizes Indian society at every level.

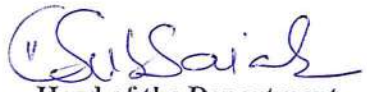
The speaker next spoke about what actually are human rights. The speaker focused about ensuring women's human rights requires firstly, a comprehensive understanding of the social structures and power relations that frame not only laws and politics but also the economy, social dynamics and family and community life. Then the speaker stated some of exclusive rights for women, they are;

- i) Women have the right to equal pay,
- ii) Women have right to get free legal aid,
- iii) Women have the right not to be arrested at night,
- iv) Women have right against being stalked,
- v) Women have right to register virtual complaints.

The speaker concluded that if we let women reach their full potential, it will leave the world flourishing. All it takes is strangers coming together and supporting one another along their journeys to solve worldwide gender in-equality. We all are human and we are filled and fueled by empowerment, support, and love. We can't move forward in society until we work towards gender equality, rather than gender equality.

The seminar was attended by a large number of faculty and students. The session was informative and interactive. The speaker has clarified participant's doubts about their rights.

  
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Head of the Department  
Head of the Department  
Annamacharya Institute of  
Technology & Sciences  
Utukur (P), C.K. Dinne (V&M), Kadapa (Dt.)




## ACADEMIC CAREERS AND GENDER EQUITY

Ms M. Nikitha alumni of 2016 batch spoke on the topic "Academic Careers and Equity" On 06.02.2016. Students of EEE, CSE-A, and CSE-B students. The session took place in Auditorium.

In her speech, She said that women should be encouraged to pursue careers and sufficient moral Support should be given to them. It is a tragedy to note that when women can achieve as much as men in any field, there are some careers where women are subtly discouraged from pursuing such academic and professional careers. Society and parents need to be bold in taking decisions and take effective steps in this direction by emboldening girls to be risk-takers in terms of pursuing careers they wish to pursue. Media, parents, and society at large have an important role to play in this regard. A nation can never prosper if its women and girl students are neglected. Ms. Nikitha hoped that things would change for the better and was optimistic that girls would be given full moral support to pursue academic careers of their choice.

The students were well-informed and the session was interesting and informative.



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Head of the Department  
Electrical & Electronics Engg.  
Annamacharya Institute of Technology & Science  
Utukur (P), C.K. Dinne (V&M), Kadapa (Dt.)

**2017-2018**





**ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES::KADAPA**  
**Utukur(p), C.K.Dinne(V & M), Kadapa Dist.,AP**

**2017-2018**

Academic Year	Title of the program	Date	Number of Participants
2017-2018	Gender Identity	09-04-2018	107
2017-2018	Gender Equality and Women Empowerment	01-02-2018	57
2017-2018	Gender Equality in Politics	31-07-2017	54
2017-2018	Role of Education to Attain Gender Equity	01-12-2017	39
2017-2018	Gender Discrimination Laws in India	02-09-2017	41
2017-2018	Womens Economic Power and Gender Equality	19-08-2017	39
2017-2018	Interactive Session with Women Protection Cell	06-01-2017	45

*Annam*  
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ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES (KADAPA)

Department of Mechanical Engineering

Date: 13-03-2018

Report on Gender Identity


A seminar was conducted on the "Gender identity" on 09, APRIL 2018 from 2.20 pm to 4.20 pm by Dr. C. Nadhamuni Reddy, Principal, Of AITS Engineering College Tirupati in the department of mechanical engineering

The speaker has enlightened the 2<sup>nd</sup> semester students of Mechanical Engineering about the Importance of Gender Equity and Rights of Men and Women. This helps in realizing the importance of everyone and hence avoid gender discrimination.

We talked about the socially constructed characteristics of women and men. He stressed the need for need to build scientific temper and evidence-based thinking to promote research culture among girl students

A total of 86 boys and 21 girl students attended the seminar.

Head of the Department  
Mechanical Engineering.  
Annamacharya Institute of Technology & Sciences  
Tirupur (P), C.K. Dinne (V&M), Kadapa, D

  
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ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES (KADAPA)

DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

DATE: 04.02.2018

Forwarded to the Principal

Sir,

**Sub:** A Report on Why Is it Important To Promote Gender Equality and Women's Empowerment - Reg.

Department of computer applications has organized a seminar on "WHY IS IT IMPORTANT TO PROMOTE GENDER EQUALITY AND WOMEN EMPOWERMENT?" On 01.02.2018 from 2:30 p.m to 3:30 p.m by Er. C. Prathap, Executive Engineer, Telugu ganga division-II The seminar was started with the introduction about the speaker. Then the speaker discussed the need for the promotion of the gender equality and women's empowerment.

The speaker Expressed that girl's education is critically can be linked to self determination, improved health, social and economical status as well as positive health outcomes for the mother and the child. It is that the material deaths and pregnancy-related conditions cannot be eliminated without the empowerment of the women.

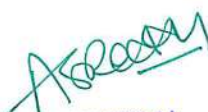
The speaker emphasized on causes of the gender inequality and the advantage of promoting gender equality which finally leads to empowerment of women, including ensuring access to health information and control of control of resources such as money, so important for archiving gender equality and health equity.


The seminar was concluded with the role of WHOM and key working areas of employment of women which were listed as

In partnership with Member States and others, WHO:

1. furthers the empowerment of women, especially as it contributes to health;
2. supports the prevention of and response to gender-based violence;
3. promotes women's participation and leadership, especially in the health sector;
4. defines ways in which men can be engaged to promote gender equality and to contribute more to their own health and that of their families and communities;
5. builds the capacity of WHO and its Member States to entity gender equality-related gaps and
6. Provides support for gender-responsive policies and programmers.

The seminar was attended by a large number of faculty and students.

  
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Head of the Department  
Computer Science Engg.  
Annamacharya Institute of Technology & Sciences  
Utukur (P), C.K. Dinne (V&M), Kadapa (Dt.)

**ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES (KADAPA)**

**Department of EEE**

To ,

The Respected Principal,


AITSK.


Through HOD-EEE

**Sub: Report on Gender Equality in politics on 31-07-2007-Reg**

Dr.B.Venkeshwarlu, HOD of EEE Department, Government Polytechnic College, Proddatur. , addressed the students of EEE on gender equality in politics. He said that equal participation of women and men in politics is an important condition for effective democracy and good! Governance. Apart from strengthening and enhancing the democratic system, the participation of more women in political decision making has many positive effects on society that can help improve the lives of women and men. Benefits include more equitable Societies and inclusive governance, higher standards of living. Positive development in education, health and infrastructure, and a decrease in political corruption. HE as thrown a light on the following points every political party in India and across the world has more number of males van females as is members. In India, there is no change in this ratio, since independence. Even after passing the Bill related to the reservation of women, it has changed insignificantly

As per the UN's 2008 survey of women in politics, South Africa (44.5%), Mozambique (348%) has more percentage of females in politics. In the 15<sup>th</sup> Lok Sabha elections, out of total just 59 were the women candidates as the member of Parliament. It rose the percentage to (0.7%. On the other hand at rural level i.e. the panchayatraj member of women participants are increasing. Certain states like Madhya Pradesh. Himachal Pradesh bihar and Uttarkhand have increased the reservation percentage to 50% from 33% Women leaders like Sonia Gandhi enjoy the dynastic advantage. Without a political background she is the President of the Congress, one of the biggest and oldest political parties in India. She said that we have women leaders who depend 'upon the dalit votes. Some women leaders reach where they are today because of their closeness to prominent male leaders. She mentioned that Women leader like Mamata banerjee has reached the position on her own and set examples for others. He insisted that women must come of the pressure of male ideologies and think on their own. Running a nation or state is different from running a home. The cause of concern is under-representation of women in political Field and decision making, they are not able to express completely and shred themselves from taking part in the development process, but both the men and women should be given equal opportunity. To change the position of women in politics they must stand out as an independent winner. They should be well educated and versed with all the facts of politics. He advised that women must be confident to take the necessary decisions apart from handling just women related issues and need to do lot more is required to be done for the politics empowerment of the women in India.

  
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ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING


Date:04-12-17

To  
The principal  
AITK

SUB: Report on "Role of Education to Attain Gender Equality" held on 01-12-2017- Reg

Smt.Geetha Gandhi Vaani, Deputy Director, District Industrial Centre (DIC), addressed the students. She said that in good olden days men and women were discriminated from each other. One of the major reasons for this was that men had more opportunities to get educated and learn. The opportunities to women were limited and they were also restricted by their family when they wanted to attain good educational qualifications, quoting various social reasons. This perspective has changed over a period time. Nowadays, women have equal opportunity along with men to get themselves educated. She mentioned the boat man and woman to stand on a common platform and achieve equal respect themselves. She also mentioned that steps taken by governments also have contributed towards women getting better educated and attain an equal status along with men

The session ended by extending vote of thanks to the speaker.

  
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HOD, CSE  
Head of the Department  
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Annamacharya Institute of  
Technology & Sciences  
Uluker (V&M), C.K. Dinne (V&M), Kadapa (Dr.)

ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES

Department of Mechanical Engineering

Date: 05-09-2017


Note Submitted to the principal

A seminar was conducted on the “**Gender discrimination laws in India**” On 02.09.17 from 2.50 - 04:30 PM by Dr. S.Khajapeer Saheb Principal from (K.L.M.C.E.W) Kandula Lakshumma Memorial College of Engineering for Women Kadapa. for students of second year.

The constitution of India plays a pioneer role in protecting the woman from discrimination and ensuring gender justice in the present times. It can be said that the constitution being supreme law of the land significantly addresses the questions related to women and also responses to the challenges. The whole legal system is to be framed according to the provisions of the constitution of India. But law alone cannot change the society in a night but it will certainly bring positive changes and also ensure that the discriminated cannot be dealt in any manner whatsoever

The speaker has talked about ban on prenatal diagnostic testing, the sexual harassment of women at workplace, equal remuneration act etc., and familiarized the students about all these things.

  
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## ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES

### DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

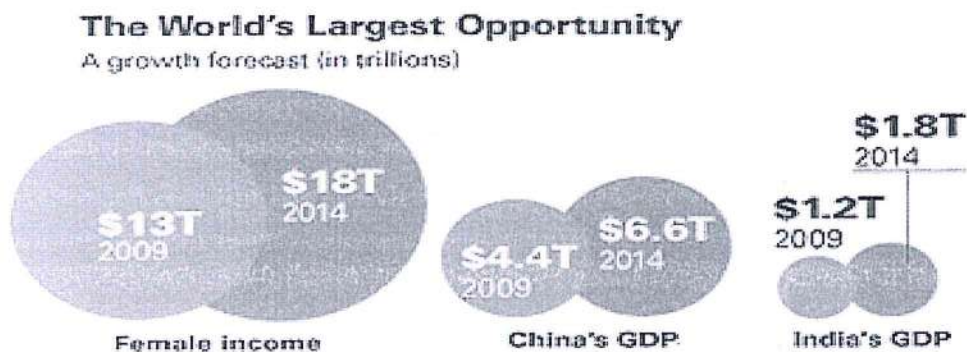
A Guest Lecture was organised by ECE Department on 19.08.17. It was given by P.V.Suresh Babu MNC Company, Senior consultant Hyderabad. , on 19<sup>th</sup> August 2017 for B.TECH. 2/4 II-Sem. ECE (A & B) students and the total number of students attended is 59. She has been working as Sr. Software Analyst, Accenture, Hyderabad.

### Women's Growing economic power robust the global economy

For centuries, Women have suffered the wrath of tenacious men who treated them just like some other physical assets. Women were considered weak for work, there was no representation for them in making decisions. Only communism (which believed in equality of all) gave them the right for education, liberated them to work. Who would have thought at that time that women would come in equal terms with men, even outperforming men.

But that is the reality, the women empowerment in the last two decades is astonishing. At the time when the global economy became static, women showed a way out by increasing the productivity and consuming power. Women's changing social and economic status is empowering them to acquire greater decision-making power in both their house holds and in markets as a whole.

Globally, they now control US\$20 trillion dollars in annual consumer spending and this number could rise to US\$28 trillion dollars in the next five years. This is greater than the contribution of both China and India combined.



Women are not only providing the markets but are also contributing on the productivity. Societies with greater gender equality not only offer better socioeconomic opportunities for women, but also tend to grow faster and more equitably.

Education: Women currently earn the majority of the bachelor's degree, master's degree and doctoral degree.

- Bachelor's Degree-57%
- Master's Degree-60%
- Doctorial Degree-51%

*Asesdy*  
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*Asesdy*  
Head of the Department  
Electronics & Communication Engg  
Annamacharya Institute of  
Technology & Sciences  
C.K. Dinne (V&M), Kadapa (A.P.)

Even in the developing countries like India, there is a massive growth in the Women holding a professional degree.

Boosting the Labour force: Almost 47 percent of U.S workers are women. More than 39 percent of women work in occupations where women make up at least three-quarters of the workforce.

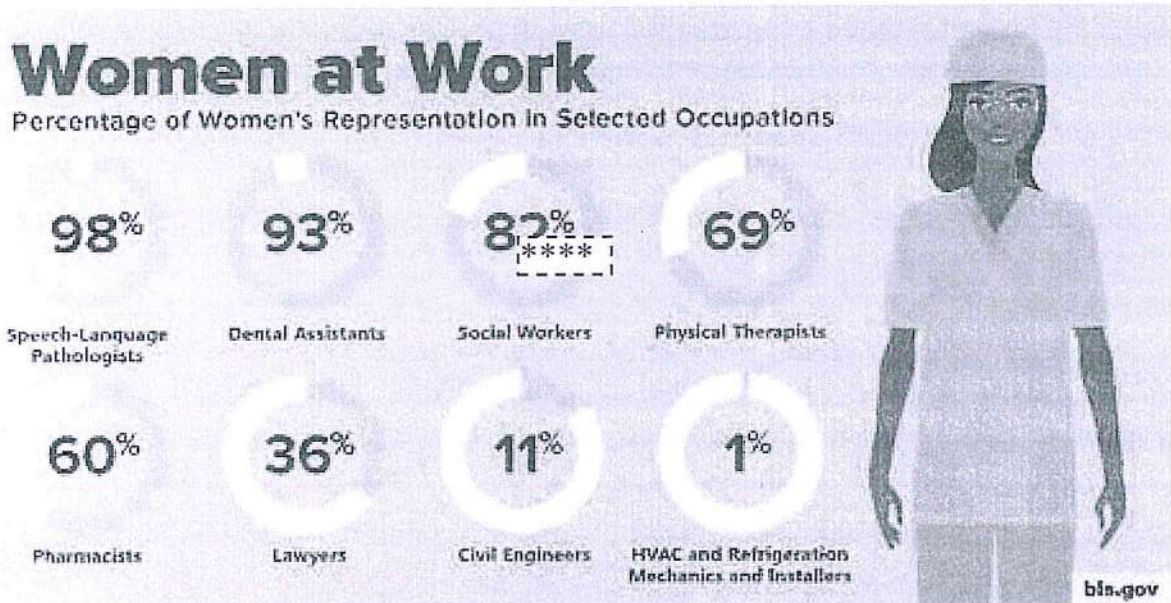


Figure 2: The percentage of women working in different professions in USA.

But the numbers are quite low when in India, where only 28 percent of the workforce is contributed by women despite the educational gains, one of the lowest in the world.

**Women in Management:** Women importance in managing is growing and they now control almost 30 percent of the micro, small and medium scale enterprises (MSME). And as business leaders, women make a difference, according to McKinsey study, most gender-diverse executive teams were more likely to have average profitability than the least diverse companies by 21%. Women also control 30 percent of the global wealth.

When women and girls can participate at equals in the economy, it creates something greater for everyone: a sustainable development with a greater economic freedom.

*A. Sreeddy*  
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*A. Sreeddy*  
 Head of the Department  
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 Technology & Sciences  
 Ulukur (P), C.K. Dinne (V & M), Kadapa (D)



ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES  
Utukur (P), C.K.Dinne (V&M), Kadapa, Y.S.R.Dist., A.P.

Dt. 06/01/2017


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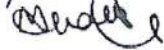
This is to inform to, all Girl students of all years that a program will be conducted by Women Protection Cell in the New Seminar Hall at 3:00 PM. Hence all the girl students should attend the Program compulsory.

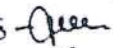
  
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Copy to: CIVIL/EEE/ECE/MECH/CSE/H&S DEPT.

CSE - 


CE - 

ME - 

ECG - 

EEG - 

H&S - 

  
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**2018-2019**



**ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES::KADAPA**  
Utukur(p), C.K.Dinne(V & M), Kadapa Dist.,AP

**2018 – 2019**

<b>Academic Year</b>	<b>Title of the Program</b>	<b>Date</b>	<b>Number of Participants</b>
2018 – 2019	Equal Rights to Men and Women	09-04-2019	30
2018 – 2019	Awareness Program on Personality Development by Literary Writer and Senior Actor Sri. Thanikella Bharani	08-10-2018	90
2018 – 2019	Democracy and Gender Equality	22-09-2018	27
2018 – 2019	Working Women problems in male Dominated Society	31-08-2018	42
2018 – 2019	Awareness Program by Motivational Speaker "SRI AKELLA RAGHAVENDRA RAO"	11-07-2018	53
2018 – 2019	Why is it Important to Promote Gender Equality and Womens Empowerment	06-07-2018	37

*Areddy*  
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KADAPA - 516 003. (A.P.)

# ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES

Date: 12.04.2019

Forwarded to the Principal

Sir,

**Sub: A Report on Equal Rights to Men and Women-Reg.**

Department of computer Science and Engineering has organized a seminar on "Equal Right to Men and Women" for the staff on 09.04.2019 from 2.30 p.m to 3.30 p.m by P.S.M Haneef Lead Engineer General Electric Company, Bangalore.


The seminar was started with the introduction about the speaker. Then the speaker has started by saying that the discrimination against women and girls is pervasive and long-running phenomenon that characterizes Indian society at every level.


The speaker next spoke about what actually are human rights. The speaker focused about ensuring women's human rights requires firstly, a comprehensive understanding of the social structures and power relations that frame not only laws and politics but also the economy, social dynamics and family and community life. Then the speaker stated some of exclusive rights for women, they are;

- i) Women have the right to equal pay,
- ii) Women have right to get free legal aid,
- iii) Women have the right not to be arrested at night,
- iv) Women have right against being stalked,
- v) Women have right to register virtual complaints.

The speaker concluded that if we let women reach their full potential, it will leave the world flourishing. All it takes is strangers coming together and supporting one another along their journeys to solve worldwide gender in-equality. We all are human and we are filled and fueled by empowerment, support, and love. We can't move forward in society until we work towards gender equality, rather than gender equality.

The seminar was attended by a large number of faculty and students. The session was informative and interactive. The speaker has clarified participant's doubts about their rights.

  
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KADABA - 516 222 (Dt.)

  
Head of the Department  
Head of the Department  
Computer Science Engg.  
Annamacharya Institute of Technology & Sciences  
Utukur (P), C.K. Dinne (V&M), Kadaba (Dt.)





**ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES::KADAPA**  
**Utukur(p), C.K.Dinne(V & M), Kadapa Dist.,AP**

Dt. 04/10/2018

**CIRCULAR**

This is to inform all the students that we are conducting Awareness Program on Personality Development by Literary Writer and Senior Actor Sri.Thanikella Bharani On 8<sup>th</sup> October 2018.

The Program will be conducted in the college auditorium and starts sharp by 10 AM.

Hence the students are instructed to attend the program without fail and make use of this Opportunity .

*Auddy*  
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Report on Guest Lecture conducted on 22<sup>nd</sup> sep 2018

A Guest Lecture was organized by ECE Department on 22.09.18. It was given by Dr. N.Sreekanth, professor and head, department of ECE, MRECW, Hyderabad on 22<sup>nd</sup> September 2018 for B.TECH. V-Sem. ECE (A&B) students and the total number of students attended are 59.

Democracy hankering for more Women to embrace Political Leaderships

“Democracy has changed a lot since its inception. Once considered to be the sole domain of landowning male elites, it is now impossible to think of democracy as anything but full and equal political citizenship for all”, said Michelle Bachelet, Executive Director of UN Women. Indeed, in the United States and in European Power houses such as Britain, France, democratic rights were initially enjoyed exclusively by some rich white males, and extended to Women and the rest of the male population only after some historical revolutions.

The empowerment of women and the establishment of gender equality are critical for Democracy. After all, Democracy is all about liberation and equality, and it is incomplete when half the population is controlling the rest.

It is also unfinished until that liberation turns into active participation and resulting in the establishment of institutions that promotes equality. Democracy with the absence of women from political life is incomplete and very biased: resulting in the democratization with a male face.

The judiciary, parliamentary oversight processes, and public institutions, all need to ensure that their procedures and standards are designed to monitor women’s rights violation. This is possible only when more women are

Gender equality ranked

The World Economic Forum measured gender inequality in 149 countries with an index based on 4 criteria: economy, education, health and politics

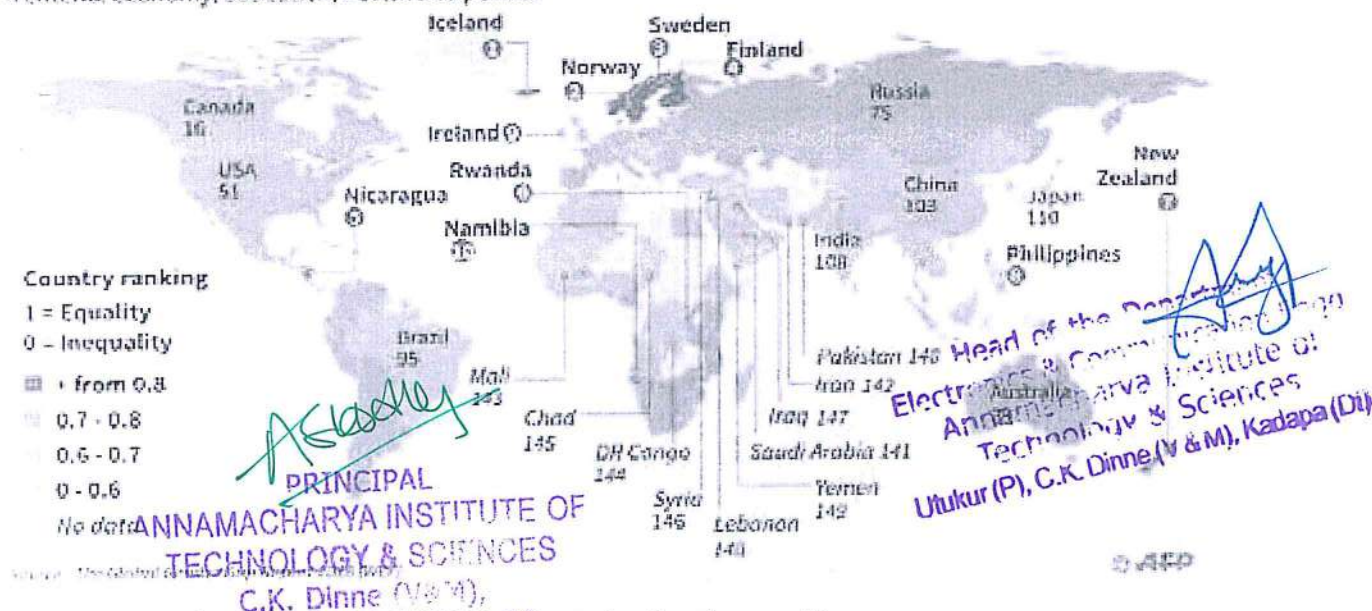


Figure 1: Images show the ranking of Nations based on Gender equality gap

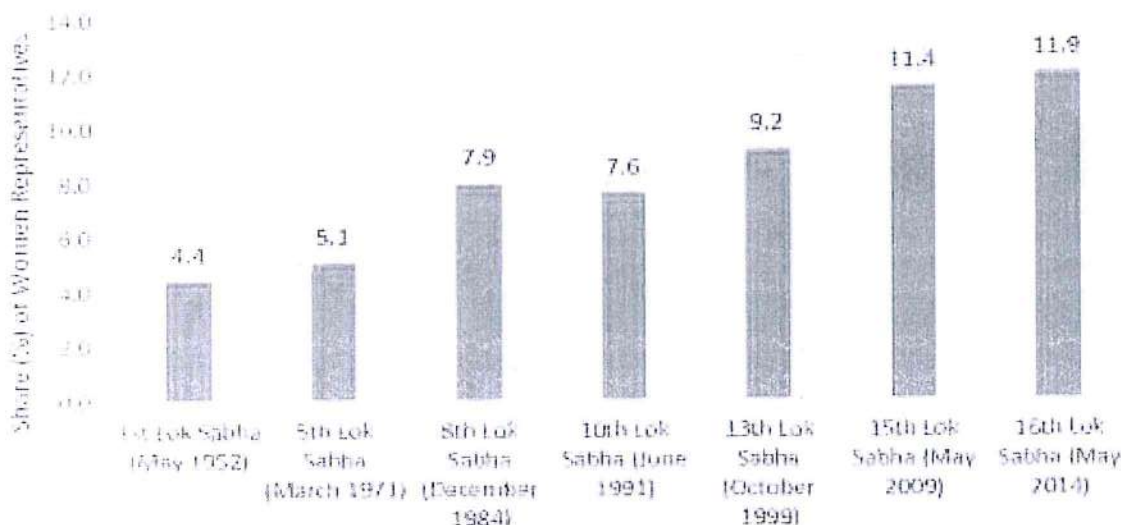


Participating in the public decision-making. And boy, there is a mountain of work to be done in order for living this dream.

According to a study conducted by United Nations, Women make up less than 20% of the legislators and less than 5% of the ministers. United States, one of the robust of the democracies, do not have a single female president even after more than 200 glorious years of Independence.

The constitution of India tried to remove inequalities and provided some reservations to encourage the participation. Even this turned out to be a meager success as in most of the cases the real authority is enjoyed by their husbands and fathers. A state like Telangana, which has more than 23 million female population doesn't have a single female minister depicts the depth of inequality.

Chart 1: Share (%) of Women in the Parliament (Lok Sabha/ Lower House) - India



Source: Data compiled from the website of Parliament of India, <http://164.100.47.194/Loksabha/Members/tokprev.aspx>

But some nations have managed to decrease the gap (between male and female participation) to a considerable effect. Developed societies (especially European nations) have accepted the equality principles and some nations even have females leading them (Britain, Germany etc.). Hillary Clinton came extremely close to becoming the first ever female President of US, only to be defeated in the Electoral College by a small margin.

The growth so far has been tentative. There is a need for more participation, only then it is possible to remove the barriers between genders and pave a way for sustainable development.

*A. Reddy*  
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*[Signature]*  
 Head of the Department  
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 Annamacharya Institute of  
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 Uthkur (P), C.K. Dinne (V & M), Kadapa (Dt)





**ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES::KADAPA**  
**Utukur(p), C.K.Dinne(V & M), Kadapa Dist.,AP**

**Note submitted to the principal**

**Through HOD-CSE**

**Sub: Report on “Working Women Problems in male dominating society” on 31-08-2018-Reg**

Ms L. Mounika, Working as Senior Software, Cyient, Hyderabad addressed the students of CSE on working women problems. There are many areas of opportunity regarding gender fairness that can be crucial in defining a workplace. Some workplaces tend to be male-dominating due to women employees awareness, past experiences, and priorities. Male majority organizations give men the most power and influence over decisions, which in turn could affect women dramatically. Although the past discrimination women have faced has been changing, women may still face a variety of challenges in their male-dominating roles today. She said that those women who jump feet first into roles predominately held by males seek support from their challenges while facing challenges of feeling incompetent, mistreatment, and lack of a voice in their workspaces. This article intends to explore these challenges and provide some possible solutions in creating an equal workspace for all employees.

She said that there are a variety of reasons that disable women from participating in male-dominated careers lack of awareness, performance settings, backgrounds, and their ultimate priorities in their lives. These preconceived notions that women receive at a young age may minimize their participation or interest in science and engineering fields and lead them to move female –dominated roles such as teaching. Another reason that women stay away from predominately male-held careers is because women sometimes set very high standards for themselves that hinder their ability to work well in male-dominated environments. Employees are said to perform better in their own gender-dominated society and career field. Women are seen as role models where they can use coaching styles in female-dominated professions where men may be better managing in strict command styles. Women receive lower economic gains than males in the same field. There are efforts to rectify these negative impacts on women but there is still work to be done to create equality, especially when women choose male- dominated careers.

*Arudra*  
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*V. SubSaijal*  
HOD  
Head of the Department  
Computer Science Engg.  
Annamacharya Institute of Technology & Sciences  
Utukur (P), C.K. Dinne (V&M), Kadapa (Dt.)

ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES  
C.K.Dinne (V&M), KADAPA, Y.S.R. Dist., A.P.

CIRCULAR

Date : 10-07-2018

All I and II B.Tech students hereby informed that tomorrow there will be lecture by 'Sri Akella Raghavendra Rao', motivational speaker in Auditorium at 10. A.M. Annamacharya Educational Trust Founder Sri. C. Gangi Reddy Garu will grace the function.

To  
I & B.Tech, A, B, C, D, E

II CE  
EEE  
ECE  
CSE  
ME

To all H.O.'s

*Akella*  
PRINCIPAL  
PRINCIPAL OFFICE  
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*Akella*

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ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES

WOMEN DEVELOPMENT CELL

Date: 08.07.2018.

Report on Activity submitted to the principal

Sir,

**Sub: A Report on Women Empowerment - Reg**


Women Development Cell has organized a Lecture on "Women Empowerment" for the staff and students on 06-07-2018 from 2.00 p.m. to 3.00 p.m. by Mrs. A.B.ELIZABETH M.R.O. Siddavatam.

The seminar was Initiated by the speaker about what is woman empowerment. Then the speaker made everyone recall that one of the major contributors to the Indian society has been the active participation of some of very focused and dedicated woman who brought social reforms like Savitribai Phule, Sarojini Naidu to name a few.

The speaker has highlighted the millions of women around the world continue to experience discrimination in areas namely, Laws and policies, Economic and social discrimination, Gender-based violence. Women's crucial role in peace and security is often overlooked. She said that Evidence shows that putting economic resources in women's hands is the best way two accelerate development and sustainably reduce poverty. Women typically invest in their families and communities significantly more than men-spreading wealth and increasing the quality of life for themselves and their families

The speaker spoke about the high stress levels of women due to their dual role of care-takers and career managers. The speaker highlighted the need for every identification of depression in women dealing with such issues. The speaker spoke at length on mental health of woman and emphasized the women should be happy and satisfied, which is a basic requirement of every human being.

The lecture was attended by a large number of faculty and students.

  
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Incharge  
Women Development Cell



**2019-2020**



**ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES::KADAPA**  
Utukur(p), C.K.Dinne(V & M), Kadapa Dist.,AP

**2019 - 2020**

Academic Year	Title of the Program	Date	Number of Participants
2019 – 2020	Awareness program on Women Rights in the Society	19-07-2019	47
2019 – 2020	Gender Stereotypes in Science and Education	12-06-2019	27
2019 – 2020	Personality Development Program by Cine Actor Mr. Pradeep Kumar	11-09-2019	70
2019 – 2020	International Womens Day Celebrations and Awareness Speech by Smt. P. V. Sandhya Founder and President of Vijay Foundation Trust	06-03-2019	87
2019 – 2020	Awareness program on Women Empowerment by Dr. K. Lalitha (YVU)	28-10-2019 ✓	70

*Asokan*  
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ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES ::KADAPA

WOMEN PROTECTION CELL

DATE:23-07-2019

REPORT SUBMITTED TO THE PRINCIPAL

**Sub: A report on women Rights in the society.**

Women Protection cell organized a awareness program on “ women Rights in the society ” for the staff and the girl students on 19-07-2019 from 1.30 pm. to 3.30 pm by SMT. Geeta Rani Deputy Executive Engineer RMB.


Program was started with the introduction of the guest speaker. Later the speaker stated about Equality in decision making, economic and social freedom, equal access to education and right to practice an occupation of one's choice. In order to promote gender equality , we need to the empowerment of women, and concentrate on areas which are most crucial to her well being. ...

What are women’s human rights? These rights include the right to live free from violence, slavery and discrimination; to be educated ; to own property; to vote; and to earn a fair and equal wage. As the now famous saying goes, “women’s rights are human rights.” That is to say, women are entitled to all of these rights. Large number of girl students and faculty attend the seminar.



Incharge

Women protection cell.



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## GENDER STEREOTYPES IN SCIENCE AND EDUCATION


Professor Dr. G. Hemalatha Professor & HOD of the Department of ECE Branch from KSRM College of Engineering Kadapa was the guest speaker. She spoke on the topic "Gender Stereotypes in Science and Education" on 12-06-2019. She addressed B.TECH. CSE-A, CSE-B, and Civil engineering students.


The session took place in Auditorium from 10.40 a.m to 12.40 p.m

The speaker said that gender discrimination continues to exist in India overtly and covertly. The domain of science and technology is still not very much accessible to women as much as it is for men. She said that the utmost concern of parents, sadly, is get their girl children get some education and get them married off. Ironically, there is a societal stigma marriage should be the top priority for girls. This erroneous notion should be eradicated as quickly as possible. Parents are not showing much interest and giving freedom to their girl children to pursue careers especially in science. Women should be allowed to pursue education as per their choice and more so in science and technology. It is worrying to note that a rigid mindset as to what women should choose and not choose is still decided by men and not the women themselves in every aspect of life. She, however, said that there is some social insight these days, and thanks to this awareness, girls are being slowly encouraged to take up careers in science, technology, engineering and mathematics. This needs to exponentially increase. A nation's prosperity cannot be at the cost of ignoring the educational rights of women and girls.

In conclusion, she said that she was optimistic that things would change for the better in the coming years and more women would take up careers in science and education.

The students were well-informed and the session was interesting and informative.

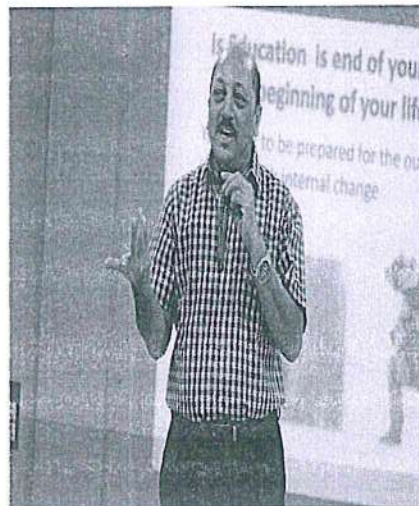
  
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Head of the Department  
Electronics & Communication Engg  
Annamacharya Institute of  
Technology & Sciences  
Uthkur (P), C.K. Dinne (V & M), Kadapa (D)



**PERSONALITY DEVELOPMENT PROGRAM BY CINE ACTOR MR.PRADEEP KUMAR.**

AITS, Kadapa conducted a Personality Development Programme titled 'Master Your Mind' for the B. Tech students on 11th September 2019. Senior Tollywood Actor Sri KV Pradeep Kumar graced the occasion as the chief guest and gave some tips to the students on how to master their minds. 800 students from several departments attended the programme. Sri C Gangi Reddy, Secretary, AITS Group, Sri C Yella Reddy, Vice Chairman, AITS Group and Dr A Sudhakara Reddy, Principal, AITS, Kadapa were among other dignitaries at the event.



*Asreddy*  
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C I R C U L A R

Date: 09.09.2019

This is to inform all I and II year students that we are conducting personality development program by cine actor Mr. Pradeep Kumar on 11<sup>th</sup> September 2019 at 10.00 in Auditorium. Hence the students are instructed to attend the program without fail and make use of this Opportunity.

I B.Tech - A Sec }  
B-sec }  
C-sec }  
D-sec }  
E-sec }

II B.Tech - CE - ~~Final~~  
- EEE - ~~By~~  
- Mech ~~Final~~  
- ECE - ~~By~~  
- CSE - ~~Final~~

*Aravind*  
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*Aravind*  
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**ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES::KADAPA**

**INTERNATIONAL WOMENS DAY CELEBRATIONS AND AWARENESS SPEECH BY  
SMT.P.V.SANDHYA FOUNDER AND PRESIDENT OF VIJAY FOUNDATION TRUST**

**ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES,  
KADAPA**

Date: 06/02/2019

**CIRCULAR**

In view of INTERNATIONAL WOMEN'S DAY celebrations to be conducted on 8<sup>th</sup> March 2019 in our college premises, Smt P.V. Sandhya, Founder and President of Vijay Foundation Trust and Smt B. Durga Kunari, Ex. Consumers Forum member will grace the occasion. So all I/II/III/IV B.Tech/M.Tech Girl students, Teaching and Non-teaching Lady staff members are invited to attend the function and make it a grand success.

Venue: Auditorium  
Timings: 2 to 4.40 PM

*ARASHY*  
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Copy to: H&S/CIVIL/EEE/MECH/ECE/ACSE Departments, Office, Exam-section and Library


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## Report on Gender equality and Women Empowerment

A talk on "Gender equality and woman empowerment" was conducted on 22 /10/2019 by 4 civil engineering students from 11:30 AM to 12:30 PM. Dr.K.Lalitha, Professor(YVU) addressed the students. The key points discussed in the session are outlined below.

Gender equality is a human right, but our world faces a persistent gap in access to opportunities and decision-making power for women and men. Globally, women have fewer opportunities for economic participation than men, less access to basic and higher education, greater health and safety risks and less political representation. Guaranteeing the rights of women and giving them opportunities to reach their full potential is critical not only for attaining gender equality, but also for meeting a wide range of International Development goals. Empowered women and girls contribute to the health and productivity of their families, communities, and countries, creating a ripple effect that benefits everyone. The word gender describes the socially constructed roles and responsibilities that societies consider appropriate for men and women. Gender equality means that men and women have equal power and equal opportunities for financial independence, education, and personal development. Women's empowerment is a critical aspect of achieving gender equality. It includes increasing a woman's sense of self-worth, her decision-making power, her access to opportunities and resources, her power and control over her own life inside and outside the home, and her ability to affect change. Yet gender issues are not focused on women alone, but on the relationship between men and women in society. The actions and attitude of men and boys play an essential role in achieving gender equality.

The women empowerment is the key to strengthen their participation in the decision-making which is the most independent key to socio-economic development. The women empowerment can help in reducing poverty, development of country and it can provide a better chance for next generation. It is the responsibility of all students to understand an equal role in society and provide space for women development that in turn leads to progress of the nation. The session concluded with a line by Mahatma Gandhi- "Be the change you want to see in the world". Which means that despite all the policies that the government could frame; The punch line is that-The situation will only change if we change ourselves, if we change our thoughts and conduct towards the women of our home and society.

  
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**2020-2021**





**ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES::KADAPA**  
Utukur(p), C.K.Dinne(V & M), Kadapa Dist.,AP

**LIST OF GENDER EQUALITY PROGRAMS**

**2020 - 2021**

Academic Year	Title of the Program	Date	Number of Participants
2020 – 2021	Role of Gender Diversity in Innovation and Scientific Discovery	09-09-2021	50
2020 – 2021	Gender Equality and Human Rights	26-08-2021	56
2020 – 2021	Awareness Program about Disha SOS App by Women Protection Cell	07-07-2021	100
2020 – 2021	How to Achieve Gender Equality	02-11-2021	30
2020 – 2021	How to Built Pathways for Gender Equity	09-08-2021	60
2020 – 2021	Can Technology Reduce Gender Discrimination	04-02-2021	40
2020 – 2021	Gender Discrimination- universal Challenge	02-12-2020	25
2020 – 2021	Gender Equality in Education	19-02-2020	35
2020 – 2021	Challenges of Women in Workplace	24-01-2020	32

*Asst. Pr.*  
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**ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES**

**Department of Electrical and Electronics Engineering**

Date: 13-09-2021


**Note Submitted to the principal**

A seminar was conducted on the "Role of Gender Diversity in Innovation and Scientific Discovery" on 09-09-2021 from 2:00pm to 3:40pm by Dr. K.AMARESH Professor, HOD Department of Electrical & Electronics Engineering KSRM College of engineering, Kadapa.

The speaker has enlightened the third year student of Electrical and Electronics Engineering about the role of Gender Diversity in the farming Project teams which may results in innovative projects by the students to intern benefits of the society.



HOD,EEE  
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ANNAMACHARAYA INSTITUTE OF TECHNOLOGY AND SCIENCES :: KADAPA.

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING.

Date: 28-02-2021

Forwarded to the principal

Sir,

SUB: A Report on Gender Equality and Human Rights –Reg.

Department of computer applications has organized a seminar on “Gender Equality and Human Rights “ for the staff on 26-08-2021 from 2:30pm to 3:30 pm by Professor Krishna Reddy from Yogi Vemana University Kadapa.

The seminar was started with the introduction about the speaker. Then the speaker has narrated the difference between Gender equality and Human Rights with a simple illustration.

The speaker has highlighted that millions of women around the world continue to experience discrimination in areas namely, Laws and Policies, Economics and social discriminations , gender based violence , women crucial role in peace and security is often overloaded.

The speaker also focused about ensuring women’s human rights requires ,firstly ,a comprehensive understanding of the social structure and power relations that frames not only laws and politics but also the economy , social dynamic and family and community life. The speaker conducted that harmful gender stereotype must be dismantled , so that women are no longer viewed in the light of what women should do and are instead seen for who they are: unique individuals , with their own needs and desires.

The seminar was attended by the large number of faculties and the students.

  
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Head of the Department  
Head of the Department  
Computer Science Engg.  
Annamacharya Institute of Technology & Sciences  
Utukur (P), C.K. Dinne (V&M), Kadapa (Dt.)



To women protect cell  
To spread

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY ANANTAPUR  
ANANTHAPURAMU - 515 002 (A.P.) INDIA.

Prof. C. Sashidhar  
M.Tech., Ph.D.  
REGISTRAR



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Fax : +91-8554-272437  
Mobile : +91-99080 88806  
e-mail : registrar@jntua.ac.in

To  
Principals of Affiliated Colleges  
JNTUA.

Date: 03-07-2021

Dear Sir / Madam,

Sub: Awareness programme on DISHA App – Reg.

>O<

Greetings of the day from Jawaharlal Nehru Technological University Anantapur, Ananthapuramu.

As you all know that the Government of Andhra Pradesh has initiated several steps to safeguard the girl child and women folk of our state. DISHA app was prestigiously launched giving emphasis on women safety. As part of this noble endeavor of the Government, you are requested to conduct awareness programme in online mode under the aegis of Coordinator, Women Empowerment Cell of your institution before 13-7-2021. Motivate all the girl students and women employees of your institution to download DISHA app now.

Further, you are requested to share the photographs or screen shots of the awareness programme you have conducted and the data related to DISHA app downloads to the undersigned and also to Prof. R. Bhuvana vijaya, Coordinator, Women Empowerment Cell, JNTUA after completion of the programme without fail.

With best regards.

*Asesam*  
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*Suresh*  
REGISTRAR  
J.N.T.U. Anantapur  
ANANTAPURAMU-515002  
*fr*

ANNAMACHARAYA INSTITUTE OF TECHNOLOGY AND SCIENCES :: KADAPA.

Department of Electrical and Electronics Engineering

Lr.No: AITS/KDP/DISHA APP/2021

Date: 07-07-2021

An Online awareness program about DISHA SOS app is scheduled in" Microsoft teams" for all girls and women employees of A.I.T.S Kadapa on 12 july 2021 from 10am to 11am. Meeting will be conducted by women protection cell of A.I.T.S Kadapa. All the girl students and women employees are informed compulsorily to attend the meeting without fail with their login details of Teams App.


The following are the details of women protection cell members:

S.NO	NAME AND ROLE IN WPC	DEPARTMENT
1.	Dr. M.S. Priya Darshini, Coordinator	EEE
2.	Smt. S. Sabitha,member	H&S
3.	Smt. K. Chandrakala, member	CIVIL
4.	Smt. Sadhu Renuka, member	EEE
5.	Miss. Y. Asritha, member	ECE
6.	Smt.G. Savitri,member	CSE

Keeping in view of safety features and noble cause of the app, it is required to ensure that the app is installed mandatorily by all the girl students and women employees of our college. Data about downloads is to be furnished to JNTU, Anantapur, Anantapuramu.

*Asritha*  
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Annamacharya Institute of Technology  
Uttur (P. O.), Kadapa





ANNAMACHARAYA INSTITUTE OF TECHNOLOGY AND SCIENCES :: KADAPA.

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING.

Date: 4.11.21

Forwarded to the principal

Sir,

**Sub: A Report on How to Achieve Gender Equality?**

Department of Computer Science and Engineering has organized a seminar on "How to Achieve Gender Equality?" on 02.11.21 from 2.30 p.m. to 3.30 p.m by Dr.G.JAYACHANDRA REDDY, Principal, YSR Engineering College of Yogi Vemana University

"The speaker has started the session with what is gender equality and what is the perception of society about gender equality. He has given the statistics for gender Inequality in India.

"The speaker then stated the root cause of gender inequality in Indian society is its patriarchy system, which is "a system of social structure and practices in which men dominate, oppress and exploit women". Women's exploitation is an age old cultural Phenomenon of Indian society.

He expressed that the unfortunate part of gender inequality in our society is that the women too, through, continued socio-cultural conditioning, have accepted their subordinate position to men, And they are also part and parcel of same patriarchal system. Extreme poverty and lack of education and other reasons for women's low status in society was discussed,

The speaker has then listed some steps to achieve gender equality

Let girls use mobile phones,

Stop child marriage and sexual harassment.

Make education gender sensitive.

Raise aspirations of girls and their parents.

Empower mothers.

Give proper value to women's work'

Get women into power.

The seminar was attended by a large number of faculty and students.



Head of the Department

Head of the Department  
Computer Science Engg.  
Annamacharya Institute of Technology & Scie  
Utukur (P), C.K. Dinne (V&M), Kadapa (I

  
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ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES : KADAPA

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Report on Debate conducted on 9th August 2021.


A debate on topic “**How to build pathways for gender equity**” Was conducted on, 09/08/2021  
People found the topic rather fascinating and turned out to an active engagement with many students registering for the event out of which 18 people were short-listed.

This group of 18 was divided into 2 teams (9 people in team) by the jury, one team spoke for the motion while the other spoke against the motion. The format is: First, the team speaking for the motion gets the chance to speak with each participant getting about 2 min to state his/her points and to justify their stance on the topic. Then, “against” team gets to state their opinion's.

Students summarized three pathways that men and women took towards their IT careers: traditional, transitional and self directed. The application of this typology to survey findings and qualitative interview transcripts explains that how career pathways relate to experience in technical skill set areas, time on task, level of job satisfaction and salary differentials. Student workforce study ‘examined sex similarities and differences in how and why women and men come to IT, what jobs and tasks they do at IT, and their feelings about IT ‘careers, Finding revealed few significant differences between the sexes: women and men are both highly satisfied with their careers, perform same kind of tasks at work, and are apt to feel that gender did not influence ITT career development. Overwhelmingly women had positive experiences at IT careers and felt relatively equal to men in terms of salary

Winners of the debate competition are:

S.No	Roll No.	Name of the student	Year of study
1	18HM1A0502	A.CHANDANA	2021.
2	18HM1A0515	C.SAI MANASA	
3	18HM1A0535	K.RENUSRI	
4	18HM1A0561	P.LAXMI PRIYA	
5	18HM1A0564	R.BRAHMANANDA REDDY	
6	18HM1A0566	S.MAHESWARI	
7	18HM1A0578	S.SABIHA	
8	18HM1A0583	S.PRIYANKA	
9	18HM1A0587	S.JAVID	

  
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ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES: KADAPA  
DEPARTMENT OF H&S

DATE:07-02-2021

To  
The principal,  
AITS- KADAPA


Sub: report on "can technology reduce gender discrimination "held on 04-02-2021-reg

Ms S Roshini Software Engineer GGK Technologies Pvt Ltd addressed the students: She said employees are said to perform better in their own gender dominated society and career feild. Women are seen as role models where they can use coaching style in female dominated professions: while men may be better managing in strict command styles. The lack of awareness and perfect performance setting for women may he two large factors pushing them away from male majority careers. She felt technology can be one of the opportunities that can Possibly reduce the Gender Discrimination in the society. Technology can be used to create an awareness among members of the society men and women can perform most of the roles in the society with equal capability and with the same efficiency.

She felt, women learning and adopting technology can not only sustain for themselves but can also help their family to gain respect in the society, She also said, women can also help hear children attain knowledge through the use of technology.

The Session ended by extending vote of thanks to the speaker

  
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HOD H&S  
Head of the Department  
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Annamacharya Institute of Technology & Sciences  
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**ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES: KADAPA**  
**DEPARTMENT OF ELECTRICAL AND ELECTRONIC ENGINEERING**

To  
The Principal,  
AITS-KADAPA.

Through HOD-EEE

Sub: report on "gender discrimination universal challenge" on 02-12-2020 Reg

Professor V. padmalatha from Annamacharya College of Engineering Rajampeta addressed the students of EEE in the afternoon session on 02-12-2020, She said that Gender inequality, or gender discrimination refers to unfair rights between male and female based on different gender roles which leads to unequal treatment in life. However, the world is a better place for women today than it was in the past. Fewer girls are forced into early marriage; more women are serving in parliament and positions of leadership; and laws are being reformed to advance gender equality. Despite these gains, discriminatory laws and social norms remain pervasive, along with harmful practices and other forms of violence against women and girls. Women continue to be underrepresented at all levels of political leadership. Across the globe, women and girls perform a disproportionate share of paid domestic work. Moreover, they continue to face barriers with respect to their sexual and reproductive health and rights, including legal restrictions and lack of autonomy in decision making. Women, around the world, continue to experience violence and practices that strip them of their dignity and erode their well-being. Intimate partner violence affects women of all ages and ethnicities, regardless of their socioeconomic status and educational level, in all countries, She added that, according to the latest available data from 106 countries, 18 percent of ever-partnered women and girls 15 to 49 years old experienced physical and/or sexual


The most prevalent practice against women and girls is child marriage, which is declining around the world. She added that, a girl's risk of marrying in childhood has decreased by over 40 percent since 2000,

On average, women spend roughly triple the amount of time that men do each day in unpaid care and domestic work, according to the latest available data from around 90 countries. That work includes a variety of unpaid activities, such as taking care of children, the elderly, and other domestic chores. Data also suggest that the gender gap widens when women are most likely to have young children at home.

At home, at work and in political life, women are often denied decision-making power. As of 1 January 2019, women's representation in national parliaments ranged from 0 to 61.3 percent, averaging 24.3 percent. This is an increase of 5 percentage points since 2010. In 103 countries and areas with relevant data, women's representation in elected local deliberative bodies varied from less than 1 per cent to close to parity at 50 per cent, with a median of 26 per cent. Women's representation in local government is 40 per cent or higher in only 15 countries and areas. When legislated gender quotas are adopted, significantly higher proportions of women are elected at both national and local levels. Countries with higher representation of women in local government tend to have higher representation in parliament.

She said that achieving gender equality will require bold and sustainable actions that address the structural impediments and root causes of discrimination against women. Equally important, it will require laws and policies that advance gender equality, backed by adequate resources, as well as strong accountability for commitments made to women's rights.

  
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**ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES: KADAPA**

**Department of Computer Science and Engineering**


DATE:22-02-2020

**REPORT**

'The Department of CSE was conducted for BTECH- II year students on Gender Equality in Education by the speaker MS. C Sai Preethi, Software Engineer, Eavetop Soft Tech Service Pvt.Ltd, on 19/02/2020, The speaker has discussed on the Inequality between the genders doesn't just affect individuals it can change entire economies. He started posing questions in the audience like what does gender inequality look like ? It is women working longer hours than men but being paid less. It is women making up two-thirds of all illiterate people in the world. It is less than ten percent of world leaders being women

Gender equality in the Workplace means both making sure women have the same opportunities and are paid the same as men for equal work. And in gender equality system making sure that women play an active role in decision making and have the same leadership opportunities as men

  
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ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES::KADAPA

WOMEN DEVELOPMENT CELL

DATE: 28-01-2020

REPORT SUBMITTED TO THE PRINCIPAL

**Sub: A report on Challenges of women in workplace**

Women Development cell organized a awareness program on "Challenges of women in workplace" for the staff on 24-01-2020 from 1.30 pm. to 3.30 pm by Dr .Padma suvarna Professor in Physics, from JNTUACEP College of Engineering pulivendula.

Program was started with the introduction of the guest speaker. The speaker addressed the differences between men and women with emphasis on equal opportunities. One of the biggest obstacles for gender equality occurs in the workplace. Although women have caught up with men, or even suppressed them in terms of education, female workers are still paid significantly less than their male counterparts and continue to be underrepresented in senior management roles. The speaker has highlighted some Issues faced by women in workplace:

1. pay inequity 2.Lesser women in the workplace 3.Chilly workplace environment and lack of family support 4. Poor security. 5. Pregnancy discrimination 6. Insufficient maternity leaves. 7. Gender biasness.

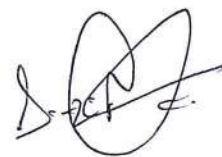
The Speaker spoke that regardless of the size of the company or the designation of the woman at workplace, it is the responsibility of employers to provide safe, friendly and conducive workplace to all the women employees.

The speaker spoke about several laws and polices made to ensure women safety at workplace but due to the deficiency of awareness and proper implementation none of them is helpful when it comes to protection of females from harassments, gender biasness and gender inequality in the workplace.

The speaker said that in order to provide safe and secure work atmosphere to the female employees, there is a need to educate men, tell them respect their female colleagues and implement gender equality in the workplace. The seminar was attended by a large number of faculties.

Incharge

Women Development cell.



*Anneedy*  
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